

# BOROSIL<sup>®</sup>

Performs beautifully

Juicewell  
Cold press slow juicer



Warranty  
on product



**USER MANUAL**  
BSJU10W04

**READ ALL INSTRUCTIONS BEFORE USING THIS APPLIANCE**

## INTRODUCTION

**Congratulations on your purchase of  
BOROSIL JUICEWELL COLD PRESS SLOW JUICER!**

## IMPORTANT SAFEGUARDS

**When using electrical appliances, basic safety precautions should always be followed including the following:**

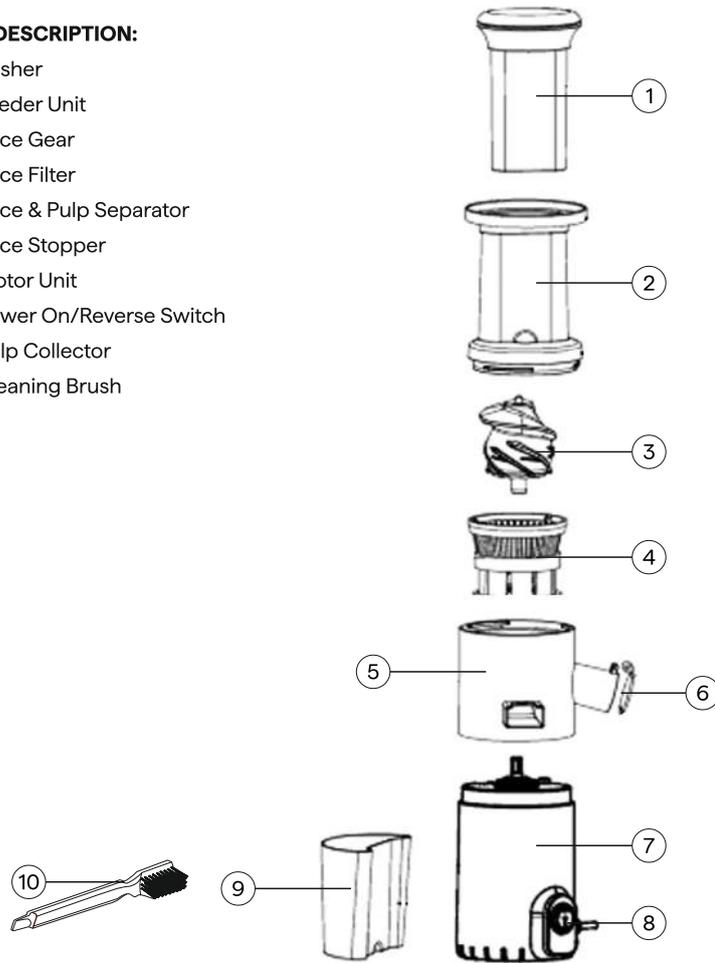
- Use only. 230V, 50Hz AC power supply.
- Do not operate the appliance if it has malfunctioned or has been damaged in any manner. Never try to repair the product by yourself. Contact our Customer Care Toll free no. **1800 2106 520 / 1800 224 552** or e-mail us at **myborosil@borosil.com** for examination and repair.
- The product is applicable for household and not for commercial purpose. Outdoor use can be dangerous.
- Do not let power cord hang over the edge of the table or counter, or touch hot surfaces.
- This appliance is not intended for use by persons (including children) with reduced physical, sensory or mental capabilities, or lack of experience and knowledge, unless under supervision or given instructions concerning the usage of the appliance by a person responsible for their safety. Children should be supervised to ensure that they do not play with the appliance.
- Before using, place the appliance on an even, stable surface; operate according to the instructions given.
- Before dismantling or installing any part of the product, disconnect the power supply.
- To prevent accident, do not immerse the machine into water.
- Keep fingers or hard objects out of feeder unit during operation. Contact with the squeezing gear would cause injury or product may get damaged.
- Use the original product provided by manufacturer. Never use other objects instead of the material pusher. To prevent accidents, keep eyes out of the feeder tube.
- After juicing, turn switch to "O" and do not dismantle product accessory until the motor is completely stopped.
- Do not operate the product without being watched.
- To prevent product damage during use, do not add hard object (such as nuts), fiber-rich foods (such as sugar cane), less-juice foods (such as banana) and non-food object from feeder tube. Do not put frozen fruit or ice.
- To prevent injury and damage, use pusher instead of hand if foods are stuck at the feeder tube.
- When not in use, remove the plug and shut off the power supply. Store the product at a dry place away from direct sunlight.

**SAVE THESE INSTRUCTIONS**

## DESCRIPTION OF PRODUCT

### PART DESCRIPTION:

- 1) Pusher
- 2) Feeder Unit
- 3) Juice Gear
- 4) Juice Filter
- 5) Juice & Pulp Separator
- 6) Juice Stopper
- 7) Motor Unit
- 8) Power On/Reverse Switch
- 9) Pulp Collector
- 10) Cleaning Brush



### TECHNICAL SPECIFICATIONS

Product	: COLD PRESS SLOW JUICER
Model Name	: JUICEWELL
Item Code	: BSJU10W04
Rated Voltage	: 230VAC
Rated Frequency	: 50Hz
Rated Power	: 100W
<b>Household Use Only</b>	

## HOW TO USE

### BEFORE USING

- Read all instructions carefully and keep them for future reference.
- Dismantle package and place all parts on a flat table.
- Before startup, take out all accessories, reinstall the machine before trial operation.
- Immerse all removable parts and accessories in warm water and dry them. To prevent electric shock and machine damage, do not immerse the main machine in water.
- Before assembly, make sure the cord is not connected to a power source and the switch is at "O" position.
- Use only the accessories recommended by the manufacturer.
- Do not operate this unit without any load
- After every use, turn off the switch and before dismantling make sure the motor has stopped rotating and, then pull out the plug.

### REMARK:

- Before use, assemble all parts as per drawing, refer "how to use the product" section otherwise the normal operation would be affected.
- Do not use with wet hands.
- It is recommended to stand on a rubber mat/insulated surface or with wear rubber slippers while using the appliance to avoid electric shock in case the product malfunctions.

### HOW TO USE THE PRODUCT

#### Juicing Function

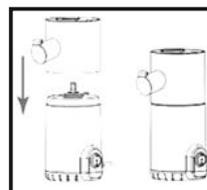
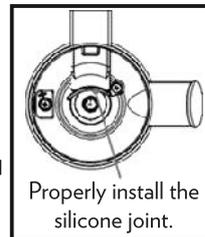
Check that the silicone joint is correctly placed before installing the container.

Otherwise, the juice may leak out and the speed of juice extraction will be reduced.

1. Align the convex groove on the juicing cup with the groove on the base of motor house, put the juicing cup on the motor house.

**WARNING:** For the assembly of the juicing cup on the motor house, please ensure that the safety device of the juicing cup (arrow) is aligned with the safety device of the motor house (arrow).

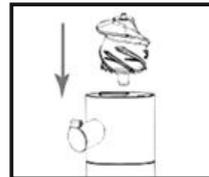
If the safety device of the juicing cup does not perfectly fit the safety device of the motor house, the juice extractor does not turn on.



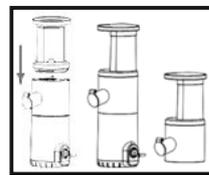
2. Insert the filter (aligned with the container).



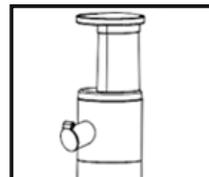
3. Align the gear with the center of filter, then rotate and insert it. Filter bracket and screw shaft without the correct installation, so the lid will not be covered.



4. Align the cup lid with the juice container, and then clockwise rotate it. Turn to the locked state so that the cover is fully locked.



5. Put a clean container at the juice outlet. Do not put the spoon, chopsticks and other things into the opening.

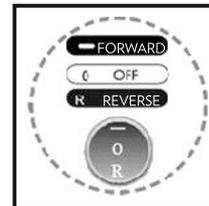


6. Button “-”: press the button to operate the appliance. To stop the appliance, make the switch back to the “0” position.  
Button “R”: hold down the button, the blade reverses its direction.

#### POWER SWITCH

Button “- Forward”: Press the button “-”, the appliance starts working. To stop the appliance, make the switch back to the “0” position.

Button “R Reverse”: press it and hold, the blade reverses its direction.

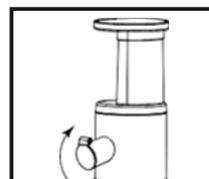


7. Wash the ingredients and cut into smaller than inlet size, put them on the tray.

- Cut the spinach into small pieces before squeezing adjust the feeding speed.
- Remove the pit, hard seeds or crust of the ingredients before squeezing.
- Choose the appropriate ingredients.

8. Put the ingredients into the opening and push them down with the pusher if required.

It is recommended to drink the squeezed juice as soon as possible. If it is exposed to the air for a long time, the taste and nutritional value will be affected.



#### NOTE :

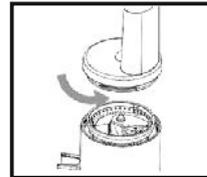
Do not press pusher with huge force, this will affect the product performance & its life.

**CAUTION :**

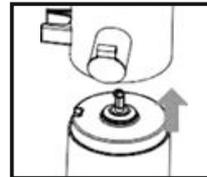
Let the juicer stop completely before using the REVERSE switch. (It may cause the juicer to malfunction if the juicer is not completely stopped before changing operating direction.) While operating the juicer on the REVERSE switch, lightly hold the hopper with one hand while pressing the REVERSE switch. (The drum lid may come loose while operating in REVERSE without holding the hopper.) If the juicer still does not work, disassemble and clean the parts before operating the juicer again.

**HOW TO DISASSEMBLE**

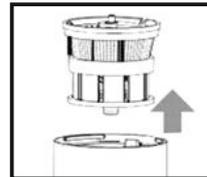
1. Put the switch to OFF position & disconnect from power supply.
2. Turn the lid counterclockwise to open.



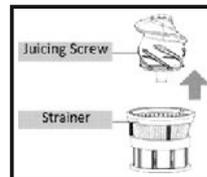
3. Lift the juicing cup off the base.



4. Remove the filter screen and the blade.



5. Disassemble the juicing screw and the strainer.



**NOTE:**

- a) Fruits with less juice such as banana, apricot, etc. are not recommended to be used in the Slow Juicer.
- b) To prevent product damage during use, do not add hard objects or hard food material like sugarcane, nuts, the core of pineapple or raw fruits like unpeeled lemon.
- c) Make sure to run the appliance for a maximum of 10 minutes in case of soft fruits, such as apple or pear. For tough fruits and vegetables, like carrots, the maximum time is 8 minutes. It has an intelligent safety feature to sense overheat, so if suddenly it turns off due to long use, please wait until it resumes. **Depending on the circumstance and the temperature of the motor, it can take time (approx. 40 mins) to resume.**

**PRO TIP:** Remove all the hard objects & seeds from your fruits for better taste & efficiency.

### **CLEANING AND MAINTENANCE**

1. Before cleaning, unplug the power plug from the main socket and let the machine stop completely.
2. Place on a flat surface and wipe the surface with a cloth
3. Remove all the parts in a reverse procedure.
4. Clean all the accessories with water except the motor unit.
5. Wipe off the main unit with damp cloth. Do not use abrasive / corrosive material.
6. Use the brush to wash the squeezer, filter and juicing jug with running tap water.
7. After cleaning, dry the product with a dry cloth, install and store it in a dry and safe place.
8. Before flushing the outlet of feeder tube, pull out the bottom silicone sheet and, after cleaning, install silicone sheet correctly.
9. Please close the lid every time before use.

**Warning:** To prevent scratches & clogging take care and properly clean the mesh of strainer.

## TROUBLESHOOTING

Problem	Solution
Juicing failure / no dry pulp	Be sure the assembly is correct. If food is stuck inside, switch off the appliance, remove the power cord, dismantle and clean the part before use. Check if fresh materials are selected; Materials that have been stored in refrigerator for a long time should be defrosted in clean water before use. Make sure the fruits must be fresh and should not be dry. Fruits like Sugar cane , Gooseberry are not recommended for the juicing. Better in juicing the fruits & Vegetable as below - Carrot, Green Apple, Citrus/Orange, Pomegranate, Beetroot, Pine apple etc.
Operation stops in between	Check if too much food stuff is inserted in the Slow Juicer Check if the fruit is not pitted. Press down "O" under standby state for 3-5 sec, then press down "R" 3-5 sec to reversely operate the product, and press down ON. If squeezing gear does not work, check if the main unit is heated up, if yes, wait for approx. 40 mins till the motor cools down and it automatically starts again. If still doesn't start, stop using the product, switch off the mains and remove the plug, dismantle the parts of feeder tube and clean the parts before use.
Abnormal noise during juicing	Check the following: Slow Juicer is running with no food material inserted. Hard food material inserted. Accessories are not properly installed.
Unpleasant smell is emitted	This is a normal phenomenon when using the appliance for the first time, the smell will disappear after the appliance works for a while.

## ENVIRONMENT FRIENDLY DISPOSAL



You can help protect the environment!

Please remember to respect the local regulations:

Hand in the non-working electrical equipment to an appropriate waste disposal center.

## WARRANTY FOR REPAIR & SERVICES

This product comes with a warranty of One Year on product from the date of purchase as specified on the Warranty Card. This is against all defective material or workmanship. In the event of a defect, Borosil Limited at its sole choice, will either repair or replace this product or any component of the product found to be defective free of cost through the dealer from whom it has been purchased or at any of the Borosil Authorized Service Centre or at Customer place during the warranty period. For any information or problem, contact Borosil Customer Care Toll free no. **1800 2106 520 / 1800 224 552** or e-mail us at **myborosil@borosil.com** or contact your local dealer or **Borosil Authorized Service Centre** and provide information about the defect with the model number and the serial number of the product.

**The warranty is not valid in case:**

1. Product is not used according to user manual.
2. Defects caused by improper or reckless use.
3. Repairs done by persons other than Borosil Authorized Service Centre.
4. Modifications of any nature made in the product.
5. Tampered serial number and incomplete warranty card after purchase.
6. Product if used for commercial purpose (i.e. other than domestic use).
7. Usage of parts not recommended by Borosil or those made by other manufacturers.
8. The model no. on the invoice is different from the product to be repaired.
9. Borosil is not responsible for accidents arising due to the use of accessories not designed for the utilisation with this product.
10. If the defects are caused by fire, flood and the other act of god.
11. If the defects are caused by use of incorrect current or voltage or faulty electric power supply.
12. All consumables and parts susceptible to normal wear & tear are not covered under warranty.
13. This warranty does not cover damage or injury caused by accident, mishandling, misuse or normal wear and tear or for loss of injury, directly or indirectly arising out of use of this product. The decision of the company in this regard shall be final.
14. If the product is used with any type of adapter or connector.
15. If the product is used in locations with different electrical specifications.

WARRANTY CARD		BOROSIL®
THIS CARD IS VALID ONLY IF IT IS FILLED IN COMPLETELY, SIGNED AND STAMPED BY THE DEALER ON THE DATE OF PURCHASE		
MODEL CODE:	<b>BSJU10W04</b>	<input type="checkbox"/>
CUSTOMER'S NAME:	_____	
ADDRESS:	_____	
PHONE NO. RESIDENCE:	_____	OFFICE: _____
DATE PURCHASE & BILL NO.:	_____	
DEALER NAME & SIGN:	_____	
CUSTOMER'S SIGNATURE:	_____	
<b>DEALER'S STAMP</b>		

# BOROSIL®

## CORPORATE OFFICE:

### BOROSIL LIMITED

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Email id: [myborosil@borosil.com](mailto:myborosil@borosil.com) | Tel.: 022 6740 6300 | Fax: 022 6740 6514

CIN No.: L36100MH2010PLC292722

## SALES OFFICE:

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Mumbai- 400 070. | Tel.: 022 6740 6400 | Fax: 022 6740 6444

email id: [mumbaisales@borosil.com](mailto:mumbaisales@borosil.com)

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Tel.: 011 2334 3897 | Fax: 011 2374 6689 | email id: [delhi@borosil.com](mailto:delhi@borosil.com)

### CHENNAI:

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Tel.: 044 2822 6012 / 2822 6013 | Fax: 044 2822 6014

email id: [borosilms@ethnet](mailto:borosilms@ethnet) / [chennai@borosil.com](mailto:chennai@borosil.com)

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